

You're invited to attend an
American Association of Engineering Societies (AAES)
K-12 Forum on
Changing the Conversation: K-12

When: Thursday, February 19, 2009, 9AM - Noon

Where: National Academy of Engineering, Lecture Room, NAE, 2101 Constitution Ave., NW, Washington, DC

Why: In July 2008, the National Academy of Engineering (NAE) released the final report of the NAE Committee on Public Understanding of Engineering Messages: *Changing the Conversation: Messages for Improving Public Understanding of Engineering*. The report addresses a key concern to the engineering community: **how best to communicate about the engineering profession when interacting with stakeholders.**

To address this concern, the AAES K-12 Working Group will host the first ever **AAES K-12 Forum** focusing on *Changing the Conversation* and how the engineering community can work together to improve the public understanding of engineering within K-12 (prospective students, parents, educators).

The forum will kick off with an overview of the report as it relates to K-12 and a call to action. Next, attendees will roll up their sleeves and begin learning about what **IS** being done to change the conversation, and **HOW** the engineering community can rally together. The outcome will be a brief report of the findings and recommendations for next steps.

Space is limited to 40 attendees. **Please RSVP by January 30 and include your name and the organization you will represent by Friday, January 30 to:**

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NOTE: Once the space limit has been reached, the number of people per organization will be limited to ensure the broadest representation of ideas.